

# Exclusive showcase

Property enthusiasts were given an intimate preview of Low Yat Group's TriBeCa development.



Low Yat Group and Life Inspired hosted an exclusive cocktail viewing of the upcoming TriBeCa luxury condominiums for property and business industry players at its showroom. The condos will be completed in 2017.

The 38-storey TriBeCa development is set to become a landmark in the Imbi/Bukit Bintang area in Kuala Lumpur when it is completed. The units are suitable as homes or for investment. It sits on a choice parcel of freehold land on Jalan Imbi, a location that is appealing not just to locals, but also foreigners, looking for a convenient and safe base in the city.

TriBeCa merges the idea of a stylish luxury hotel with the space and comfort of a luxuriously living apartment to create a whole new living experience.

Designed for permanent as well as long- and short-term stays, it will offer exceptional business, entertainment and lifestyle services. Amenities will include a dedicated concierge team and housekeeping, fitness, business and dining services.

During the event, guests listened to a short presentation by Low Yat Group's Group PR, sales, marketing and communications senior manager Lynn Marian, and were given a tour of the showroom for one of the units. They also viewed exquisite jewels from Ceres Jewels which were on display at the event.

A lucky draw saw five guests going home with perfume prizes, and at the end of the night, everyone received a door gift from Diptyque. — *Nosa Maria Entaban*



- 1 TriBeCa is set to be completed in 2017
- 2 Datuk Chey Beh
- 3 Guests listening to sales and marketing senior executive David Kwok's explanation
- 4 Ceres Jewels' Datuk Ramesh Rana, Lynn Marian, Belinda Lim and Wong Hang Wah going through a copy of the Star's Life Inspired
- 5 Yun Wen Lai, Sunita Chhabra, Ozireena Mahadzir and William Kee
- 6 Sreen Eng, Elisa Khong, Steve Wee and Simon Kang
- 7 Listening to a presentation by Lynn Marian
- 8 Datuk Dr Low Bin Tick, Ong Chin Hwat and Datuk Ruby Khong
- 9 Datuk Kok Yui Shin
- 10 A section of the TriBeCa showroom
- 11 Lynn Marian and David Kwok (fifth and sixth from left) with the Low Yat Group team
- 12 Tai Boon Wee, Sheryllyn Fong, Mansor Tun Abdul Aziz and Selina Yeap Junior
- 13 Mandy Tooh, To Wei Sheng and Phyllis Wong
- 14 All guests went home with doorgifts from Diptyque

